



*YOUR ALTERNATIVE
SOLUTION TO
DOOR DROP MEDIA*

LDM
LEAFLET DROP MARKETING

WHO ARE LDM?

WE PROVIDE AN ALTERNATIVE METHOD
FOR YOUR DOOR DROP MEDIA

WE OFFER A UNIQUE SOLUTION,
SPECIFICALLY TAILORED TO
BRANDS & AGENCIES

WE USE A COMBINATION BETWEEN OUR
GPS TRACKED DISTRIBUTION TEAMS &
THE ROYAL MAIL TO DELIVER YOUR ITEMS,
ALL ACROSS THE UK



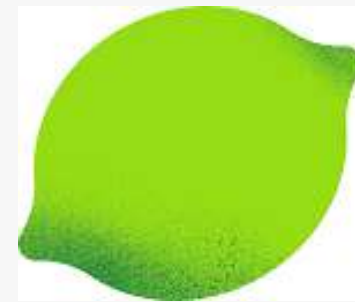
WE WORK WITH SOME AMAZING BRANDS



Spire Healthcare



Jet2.com



HELLO
FRESH



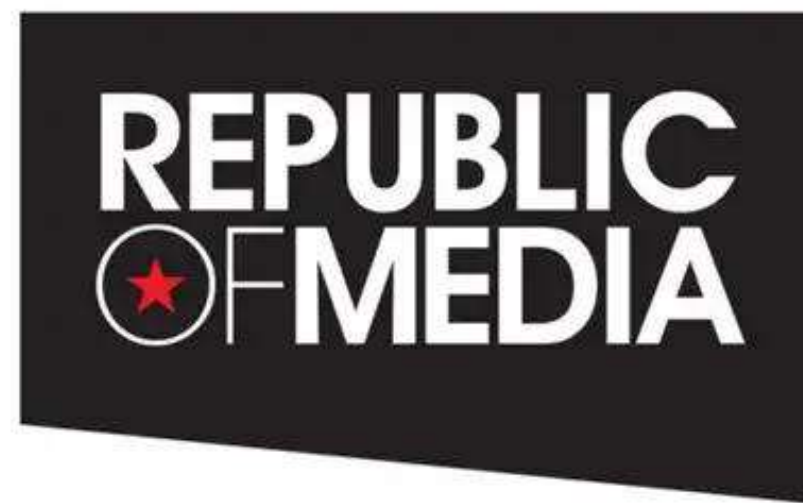
DogsTrust



Taylor
Wimpey



ALONGSIDE SOME AMAZING AGENCIES



SHAKESPEARE
MEDIA



FUTURE

Anything
is possible





WHY CHOOSE LDM?

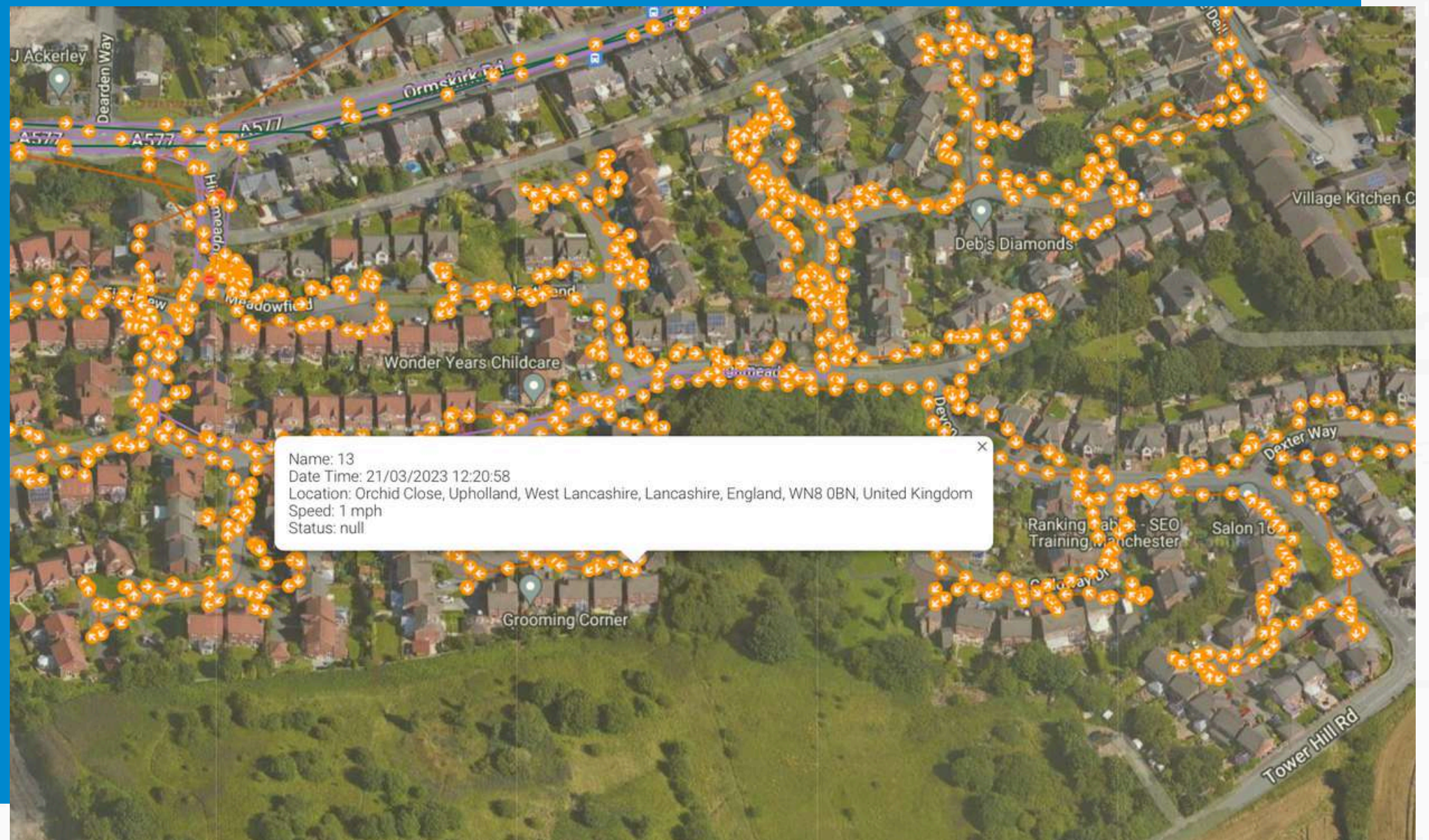
TRACK YOUR DISTRIBUTION

WE ARE GPS TRACKED

ENHANCES ACCOUNTABILITY AND
SECURITY IN THE DELIVERY PROCESS

PROVIDES YOU WITH COMPLETE
REASSURANCE THAT YOUR CLIENT'S
ITEMS WILL BE DELIVERED ON TIME

YOU WILL HAVE VISIBILITY INTO THE
PRECISE DATE AND TIME OF ITEM
DELIVERY.



HUGE FLEXIBILITY FOR ALL CLIENTS

+ *NO CANCELLATION FEES*

WE TREAT ALL CLIENTS INDIVIDUALLY

OUR SERVICE WILL BE TAILORED TO
YOUR CLIENT'S NEEDS

CLIENTS NEED TO RE-SCHEDULE? NOT A
PROBLEM. WE CAN MOVE THINGS TO
SUIT YOUR LAST MINUTE
REQUIREMENTS



QUICK & EASY TURNAROUND

FROM PRINT TO DOOR MAT

FROM CREATIVE TO DOOR MAT IN JUST
TWO WEEKS

WE CAN PRINT YOUR ITEMS AND THEN
DELIVER THEM THROUGH THE DOOR
WITHIN TWO WEEKS

THIS MEANS YOU ARE NO LONGER
BOUND BY LENGTHY TIME
RESTRICTIONS



ONE LOCATION FOR DELIVERY

WE KEEP THINGS SIMPLE

ALL DOOR DROP ITEMS ARE DELIVERED
TO OUR MANCHESTER LOCATION FOR
SORTING AND ALLOCATION

EASY, EFFICIENT AND HASSLE-FREE



PLANNING & TARGETING

FREE OF CHARGE

ONCE WE HAVE THE DEMOGRAPHIC
PROFILE OF YOUR CLIENT'S TARGET
AUDIENCE, WE CAN THEN SELECT
OPTIMAL POSTCODE SECTORS TO
REACH BASED ON EACH PROFILE



RATE CARD

***NOW RECEIVE 10% OFF YOUR FIRST BOOKING!**

Door drop pricing per '000 items 2024.

	< 20g	20g - 35g	35g - 60g	60g - 80g	80g - 100g	Solus
10k - 25k	£70.16	£76.47	£98.22	£107.34	£124.88	£149.00
25k - 100k	£65.46	£71.35	£91.64	£100.15	£116.51	£146.02
100k - 200k	£62.77	£68.42	£87.88	£96.04	£111.73	£143.09
200k - 500k	£62.35	£67.84	£87.11	£94.86	£110.18	£140.23
500k - 1m	£60.65	£66.00	£84.99	£92.84	£107.05	£137.43
1m - 2m	£57.87	£62.75	£80.13	£87.44	£101.55	£134.68
2m - 4m	£53.57	£58.10	£74.41	£81.15	£94.53	£131.99
4m - 6m	£51.21	£55.86	£71.51	£77.85	£90.41	£129.35
6m - 10m	£50.17	£54.59	£69.71	£76.01	£88.61	£126.76
10m+	£49.24	£53.68	£69.01	£75.12	£87.49	£124.22



Ready to raise your marketing game?